

PLAYER & COACH DEVELOPMENT

TOPIC: BC SOCCER DEVELOPMENT

Chris will provide an overview of the current initiatives that BC Soccer are working towards in player and coach development across grassroots and high performance specifically to the unique landscape of British Columbia. This presentation will share detail on how BC Soccer work in partnership with the CSA, District Members and Member Clubs to implement technical programming in alignment with LTPD guidelines within the realities of grassroots football, raising attention to the roles and responsibilities on how best the game can grow with quantity and quality in BC.

PRESENTED BY:



CHRIS CERRONI

Director of Soccer Development, BC Soccer

A UEFA 'A' Licenced coach, Chris joined BC Soccer in mid 2015 after working with Canada Soccer's Regional EXCEL program as the Talent Manager (West). Chris worked closely with both BC Soccer and the Vancouver Whitecaps FC to implement the *Whitecaps FC Girls Elite REX programme in Partnership with BC Soccer* which was launched in January 2015. Prior to the role with Canada Soccer, Chris held a multitude of roles within the Province including Learning Facilitator and Grassroots Tutor with BC Soccer as well Club Technical Director and various Head Coaching roles within grassroots and high performance.

As the Director of Soccer Development, he is responsible for leading all aspects of technical development within British Columbia that align with BC Soccer's strategic objectives and Canada Soccer's Long Term Player Development model. The role is responsible for leading the Soccer Development team and BC Soccer's three priority pillars of activity, High Performance, Grassroots and Coach Education.

