



**British Columbia Soccer Association**

250-3410 Lougheed Highway, Vancouver, BC V5M 2A4

Phone: 604-299-6401 Fax: 604-299-9610

Website: [www.bcsoccer.net](http://www.bcsoccer.net)

## Information Bulletin

<b>Bulletin #</b>	IB_2022-51
<b>Date</b>	November 16, 2022
<b>To</b>	Full Members, Associate Members, and affiliated clubs
<b>CC</b>	BC Soccer Board of Directors and Staff
<b>From</b>	Gabriel Assis, Director of Soccer Operations
<b>Subject</b>	BC Soccer introduces new Manager of Competitions

### **BC Soccer welcomes PJ Aucoin as the new Manager of Competitions. PJ joins the organization from Maple Leaf Sports and Entertainment.**

BC Soccer is pleased to welcome PJ Aucoin as the new Manager of Competitions for the organization. A proud husband to Pam and father of two prospect soccer players, PJ is joining the Association after spending the last 10 years in the sports and entertainment industry with Calgary Sports and Entertainment Corporation, Edmonton Entertainment Group and Maple Leaf Sports and Entertainment. With vast experience in Leadership in Business Operations, Game Operations, Marketing and Events he spearheaded the transition and integration of the Toronto Argonauts into Maple Leaf Sports and Entertainment. In the new role with BC Soccer, PJ will lead the areas of competition development, enhancement of game day environments at BC Soccer competitions and support the delivery of key BC Soccer programs, including Provincial Championships, BCSPL and League1 BC.

PJ's Career achievements include award winning Game Presentation with the Calgary Flames, Edmonton Oilers, and working the 2016 Rio Olympics in Rio de Janeiro, Brazil. The new addition to the BC Soccer staff joins the organization on Wednesday, November 16<sup>th</sup>.

PJ's priorities within the portfolio of competition will include successful delivery of Provincial Championships, support to League1 BC and BCSCPL while leading a review for enhancement of the Provincial competition structure in collaboration with all stakeholders.

For further questions, please contact [PJ Aucoin, Manager of Competitions](#)

**-End-**